

## The ECPAC Success Story

In 1998-1999 the East County Performing Arts Center (ECPAC) brought an exciting inaugural season of entertainment to San Diego County – including performances by Tony Bennett, The Preservation Hall Jazz Band, Hal Holbrook, Steve Lawrence & Eydie Gorme, and a host of others – in a freshly revamped theater. Local residents may recall that it has been many years since such big-name entertainers played at ECPAC. What has brought about these transformations?

In 1995 the City of El Cajon acquired ECPAC from its former owner, the Grossmont-Cuyamaca Community College District. Following extensive public debate, the city put ECPAC under new management in July 1997. The facility is now operated by the Arts Center Foundation, a non-profit organization that employs a professional management team headed by Mitchell Gershenfeld, whose previous assignments have included serving as music producer of the 1996 Summer Olympics in Atlanta.

Bringing in professionals has clearly been a successful approach. After 20 years of struggling to stay in the black, ECPAC has finally come into its own. Indeed, *San Diego Union-Tribune* columnist Welton Jones wrote that ECPAC “may be on the right track for the first time ever.”

A new look for the East County Performing Arts Center began coming into focus in early 1998. Board of Trustees member Charles Van Vechten and his company, Van Vechten Design, donated their services to develop a slogan (“The Stars Shine Brighter in East County!”) and a logo featuring a star motif.

The logo and slogan have inspired nearly one million dollars in renovations, including an innovative “stars” concept for ECPAC’s lobby. In the summer of 1998 new carpeting was installed throughout the building and the shape of the central lobby was altered to be more appealing. A “Walk of Stars” celebrating major donors now leads into the lobby, and starlight-effect overhead lighting now enhances the space and creates an exciting atmosphere.

In addition, the outdated heating and air-conditioning system was completely replaced under the guidance of KMA Architecture and Engineering, thus ensuring that ECPAC’s patrons will have a much more comfortable experience.

A state-of-the-art sound system by Clair Brothers Audio was also installed. This sound system, which replaced ECPAC’s 20-year-old system, features speaker clusters hung from the ceiling, eliminating the huge speaker stacks that were previously placed on stage. An improved mixing board can now accommodate a wide variety of artists, ranging from Art Garfunkel to the Vienna Choir Boys. The system is specifically designed to complement ECPAC’s outstanding acoustics.

With such success, it is easy to see that the stars are indeed shining brightly in East County!



210 EAST MAIN STREET, EL CAJON, CA. 92020  
619.440.2277

# **THE ARTS CENTER FOUNDATION, INC.**

## **MISSION STATEMENT**

### **THE ARTS CENTER EXISTS ...**

**... TO PROFESSIONALLY SHOWCASE THE FINEST LOCAL,  
NATIONAL AND INTERNATIONAL TALENT.**

**... TO SERVE AS A CREATIVE ARTS EDUCATIONAL  
RESOURCE FOR AREA SCHOOLS.**

**... TO BE A PERFORMANCE SHOWPLACE OF CIVIC PRIDE  
AND**

**... TO PROMOTE AND ENHANCE THE ARTS IN  
EL CAJON AND ALL OF EAST COUNTY.**

**OPERATING WITHIN A SOUND FINANCIAL FRAMEWORK  
THAT ASSURES ITS CONTINUED EXISTENCE AND  
GROWTH.**



**EAST COUNTY  
PERFORMING  
ARTS CENTER**

**210 EAST MAIN STREET, EL CAJON, CA. 92020  
619.440.2277**

**Arts Center Foundation  
Attendance Statistics  
1998-2004**

**Presentations 1997-2005**

|                                                      |            |
|------------------------------------------------------|------------|
| Total Presentations for 1997-1998 Performance Season | 11         |
| Total Presentations for 1998-1999 Performance Season | 43         |
| Total Presentations for 1999-2000 Performance Season | 48         |
| Total Presentations for 2000-2001 Performance Season | 42         |
| Total Presentations for 2001-2002 Performance Season | 41         |
| Total Presentations for 2002-2003 Performance Season | 42         |
| Total Presentations for 2003-2004 Performance Season | 30         |
| Total Presentations for 2004-2005 Performance Season | 27         |
| <b>Total</b>                                         | <b>284</b> |

**Total Number of Tickets Sold for ECPAC Presentations**

|                                     |                |
|-------------------------------------|----------------|
| 1997-1998                           | 5,842          |
| 1998-1999                           | 19,890         |
| 1999-2000                           | 25,504         |
| 2000-2001                           | 35,774         |
| 2001-2002                           | 16,788         |
| 2002-2003                           | 63,536         |
| 2003-2004                           | 46,004         |
| <b>Total Number of Tickets Sold</b> | <b>213,338</b> |

|                                                                   |               |
|-------------------------------------------------------------------|---------------|
| Total Attendance shows and workshops-Arts Education Programming   | 11,569        |
| Total Number of Schools Participating in Workshops                | 69            |
| Total Number of Classrooms Reached By ITV Educational Programming | 700           |
| <b>Total Educational Outreach</b>                                 | <b>12,338</b> |

|                                                                                                        |                |
|--------------------------------------------------------------------------------------------------------|----------------|
| <b>Total Number of Rentals</b>                                                                         | <b>349</b>     |
| <b>Total Number of Tickets Sold for Rentals 1997-2004</b>                                              | <b>397,000</b> |
| <b>Total Number of Presentations and Community Rentals 1997-2004</b>                                   | <b>633</b>     |
| <b>Total Number of Tickets Sold for Arts Center Presentations and Community Rentals from 1997-2004</b> | <b>610,338</b> |

\*List of organizations who have rented the facility by year is attached

Arts Center Foundation  
Historical Rentals  
1998-1999

| RENTALS 1998-1999 |                                   |  |  |               |                             |  |  |
|-------------------|-----------------------------------|--|--|---------------|-----------------------------|--|--|
| Date of Event     | Client                            |  |  | Date of Event | Client                      |  |  |
| <b>Sept.</b>      |                                   |  |  | <b>Apr.</b>   |                             |  |  |
| 8-28              | City of El Cajon - Art Reception  |  |  | 10            | Sun Harbor                  |  |  |
| 8-28              | City of El Cajon - Art Exhibit    |  |  | 11            | GCCA                        |  |  |
| 15                | American/Iraqi Friendship         |  |  | 17            | GC Concert Band             |  |  |
| 20-21             | Temple Emmanu-El                  |  |  | 18            | SD Dance Centre             |  |  |
| 22                | ECVB Mixer                        |  |  | 21            | TheatreWorks                |  |  |
| 26                | City of El Cajon - Naturalization |  |  | 22&23         | GSO                         |  |  |
| 29-30             | Temple Emmanu-El                  |  |  | 24            | Chula Vista High            |  |  |
|                   |                                   |  |  | 30 - 5/1      | SPRITES                     |  |  |
| <b>Oct.</b>       |                                   |  |  |               |                             |  |  |
| 15 & 18           | GSO                               |  |  | <b>May</b>    |                             |  |  |
| 16                | SD Symphony                       |  |  | 2             | SD Dance Centre             |  |  |
| 23                | TheatreWorks                      |  |  | 3-8           | GC Dance                    |  |  |
| 25                | GCCA                              |  |  | 10            | FECA                        |  |  |
| 30                | GC Concert Band                   |  |  | 13&16         | GSO                         |  |  |
|                   |                                   |  |  | 14-15         | Monte Vista                 |  |  |
| <b>Nov.</b>       |                                   |  |  | 18            | Tamburitzans                |  |  |
| 5                 | GCCA                              |  |  | 19            | La Mesa/SV                  |  |  |
| 7                 | Wilson Enterprises                |  |  | 20            | GC Jazz                     |  |  |
| 12 & 15           | GSO                               |  |  | 22            | Ballet Folklorico           |  |  |
| 13                | SD Symphony                       |  |  | 23            | SD Dance Centre             |  |  |
| 19                | GC Jazz Ensemble                  |  |  | 25-26         | Valhalla High               |  |  |
|                   |                                   |  |  | 27            | Granite Hills High          |  |  |
| <b>Dec.</b>       |                                   |  |  |               |                             |  |  |
| 1-6               | SD Ballet                         |  |  | <b>June</b>   |                             |  |  |
| 7-22              | CCT - Traditions                  |  |  | 1-30          | St. Mad. Art Exhibit        |  |  |
|                   |                                   |  |  | 3 & 5         | Gymtrix                     |  |  |
| <b>Jan.</b>       |                                   |  |  | 11-12         | Diane's School of Dance     |  |  |
| 5                 | GCCA                              |  |  | 13            | Fire Dept/City              |  |  |
| 9                 | Jasmine Productions               |  |  | 18            | City Clerk's                |  |  |
| 21                | EC EDC                            |  |  | 19            | Dance Express               |  |  |
| 29                | Ty Berlanga - Art                 |  |  | 26            | East County School of Dance |  |  |
|                   |                                   |  |  | 27            | St. Mad-Sophie              |  |  |
| <b>Feb.</b>       |                                   |  |  |               |                             |  |  |
| 5                 | SD Symphony                       |  |  |               |                             |  |  |
| 19                | GCCA                              |  |  |               |                             |  |  |
| 21                | American Dance Teachers           |  |  |               |                             |  |  |
| 24                | TheatreWorks                      |  |  |               |                             |  |  |
| 25 & 26           | GSO                               |  |  |               |                             |  |  |
|                   |                                   |  |  |               |                             |  |  |
| <b>Mar.</b>       |                                   |  |  |               |                             |  |  |
| 5                 | Tops n Pops                       |  |  |               |                             |  |  |
| 12 & 13           | Our Lady of Peace                 |  |  |               |                             |  |  |
| 14                | Art ala Carte                     |  |  |               |                             |  |  |
| 15                | Helix High School                 |  |  |               |                             |  |  |
| 18 & 21           | GSO                               |  |  |               |                             |  |  |
| 19                | SD Symphony                       |  |  |               |                             |  |  |
| 24,25&28          | EC Rec                            |  |  |               |                             |  |  |
| 26 & 27           | Broadway Magic                    |  |  |               |                             |  |  |
| 31, 4/1&2         | Gateway Church                    |  |  |               |                             |  |  |

Arts Center Foundation  
Historical Rentals  
1999-2000

| RENTALS 1999-2000        |                         |  |  |               |                    |
|--------------------------|-------------------------|--|--|---------------|--------------------|
| Date of Event            | Client                  |  |  | Date of Event | Client             |
| <b>Jul</b>               |                         |  |  | <b>May</b>    |                    |
| 10                       | Wilson Enterprises      |  |  | 1             | TheatreWorks       |
|                          |                         |  |  | 3             | Deborah Johnson    |
| <b>Sept</b>              |                         |  |  | 5             | KPBS - Bailey      |
| 10 & 11                  | Temple Emmanu-El        |  |  | 6             | Ballet Folklorico  |
| 12                       | SD Chinese Association  |  |  | 7             | SD Dance Centre    |
| 19 & 20                  | Temple Emmanu-El        |  |  | 11            | GC Jazz            |
| 24                       | City Art Reception      |  |  | 12 & 13       | Monte Vista Dance  |
| 25                       | Naturalization          |  |  | 17 & 21       | GSO                |
| 26                       | SD Entertainment & Prod |  |  | 20            | KPBS - Couch       |
| 27                       | CCT                     |  |  | 20            | Tamburitans        |
| 30                       | Toro Agriculture        |  |  | 24            | Valhalla           |
|                          |                         |  |  | 26            | BICOL Youth        |
| <b>Oct.</b>              |                         |  |  | <b>Jun</b>    |                    |
| 2                        | Victory Outreach        |  |  | 2             | Granite Hills      |
| 7                        | Sharon Thomas Art Show  |  |  | 1 & 3         | Gymtrix            |
| 14 & 17                  | GSO                     |  |  | 4             | SD Dance Centre    |
| 16                       | Secret Garden           |  |  | 9 - 10        | Diane's S of Dance |
| 21                       | TheatreWorks            |  |  | 17            | Dance Express      |
| 30                       | Wilson Enterprises      |  |  | 23            | Cecil              |
|                          |                         |  |  | 24            | E. C. S. of Dance  |
| <b>Nov</b>               |                         |  |  | 25            | CA Sound & Light   |
| 4                        | GCCA                    |  |  | 28 & 30       | His. Mex. Ballet   |
| 6                        | Success Instruments     |  |  |               |                    |
| 7                        | GC Concert Band         |  |  |               |                    |
| 13                       | Miss San Diego Pageant  |  |  |               |                    |
| 18-19                    | GSO                     |  |  |               |                    |
|                          |                         |  |  |               |                    |
| <b>Jan</b>               |                         |  |  |               |                    |
| 27                       | GCCA                    |  |  |               |                    |
| 29                       | Bob Murphy Band         |  |  |               |                    |
| <b>RENTALS 1999-2000</b> |                         |  |  |               |                    |
| Date of Event            | Client                  |  |  |               |                    |
| 15                       | TheatreWorks            |  |  |               |                    |
| 18                       | GCCA                    |  |  |               |                    |
| 26                       | Amer. Dance Teachers    |  |  |               |                    |
| 24 & 27                  | GSO                     |  |  |               |                    |
|                          |                         |  |  |               |                    |
| <b>Mar</b>               |                         |  |  |               |                    |
| 11                       | Virginia Hawk Scholar   |  |  |               |                    |
| 16                       | GCCA                    |  |  |               |                    |
| 17 - 18                  | Our Lady of Peace       |  |  |               |                    |
| 20 - 22                  | EC Rec - City           |  |  |               |                    |
| 29                       | Mainly Mozart           |  |  |               |                    |
| 30 & 31                  | GUHSD Concert           |  |  |               |                    |
|                          |                         |  |  |               |                    |
| <b>Apr</b>               |                         |  |  |               |                    |
| 1                        | Real Appeal             |  |  |               |                    |
| 2                        | SD Dance Centre         |  |  |               |                    |
| 3                        | Nat'l League Pen - Art  |  |  |               |                    |
| 6 & 9                    | GSO                     |  |  |               |                    |
| 14-Oct                   | GC Dance                |  |  |               |                    |
| 15                       | Sun Harbor              |  |  |               |                    |
| 27                       | GC Concert Band         |  |  |               |                    |
| 28                       | GCCA                    |  |  |               |                    |
| 29 - 30                  | Broadway Magic          |  |  |               |                    |

Arts Center Foundation  
Historical Rentals  
2000-2001

| RENTAL 2000-2001 |                                      |               |                                    |
|------------------|--------------------------------------|---------------|------------------------------------|
| Date of Event    | CLIENT                               | Date of Event | CLIENT                             |
| <b>JULY</b>      |                                      | <b>APRIL</b>  |                                    |
| 2                | St. Madeline Sophie Center           |               | Tilli Singer/Assoc. Senior Artists |
| 15               | Bob Murphy Band                      | 3             | GUHSD                              |
| 22               | Broadway Magic                       | 4             | KPBS/David Sedaris                 |
|                  |                                      | 7             | Sun Harbor                         |
| <b>AUGUST</b>    |                                      | 19            | TheatreWorks/Lyle, Lyle, Croc      |
| 5                | Progressive Business Concepts/Aug    | 20            | PACCSO/Kundirana                   |
| <b>SEPT</b>      |                                      | 27, 28 & 29   | Broadway Magic                     |
|                  | City - IFF Art Exhibit & Recept      |               |                                    |
| 14 & 15          | Exceptional Artists/Jim Brickman     | <b>MAY</b>    |                                    |
| 22 & 23          | City - Naturalization Ceremony       |               | Deborah Krentz Johnson Art         |
| 29 & 30          | Temple Emmanu-el/Rosh Hashanah       | 5             | GC Concert Band                    |
|                  |                                      | 6             | SD Dance Centre/1 of 3             |
| <b>OCT</b>       |                                      | 7 - 12        | Grossmont College Dance            |
|                  | Sharon Thomas Art Exhibit            | 16            | Tamburitzans                       |
| 7                | Progressive Business Concepts/Oct.   | 17 & 20       | Grossmont Symphony/                |
| 8 & 9            | Temple Emmanu-el/Yom Kippur          | 18 & 19       | Monte Vista/                       |
| 14               | UCSD Rotaract/Benefit Concert        | 24            | Granite Hills                      |
| 19 & 22          | Grossmont Symphony/                  | 25 - 27       | Rainbow Connection                 |
| 19               | TheatreWorks/Amelia Bedilia          | 30            | Valhalla High Spring concert       |
| 21               | M&R Productions/Jose Mari Chan       |               |                                    |
|                  |                                      | <b>JUNE</b>   |                                    |
| <b>NOV</b>       |                                      | May 31-6/2    | Gymtrix                            |
|                  | Different Strokes Art Exhibit        | 3             | SD Dance Centre/2 of 3             |
| 3                | GCCA/Birth of the Beat               | 8 & 9         | Diane's School of Dance            |
| 6                | American Theater Arts/Cinderella     | 10            | SD Dance Centre/3 of 3             |
| 13               | Classics for Kids/Carnival...Animals | 16            | Culture Shock Hip Hop Dance        |
| 13 & 14          | Stu Segall/Twelfth Lap               | 23            | Dance Express                      |
| 18               | Allegro Productions/                 | 30            | East Co. School of Dance           |
| 19               | GCCA/Black Mt. Male Chorus           |               |                                    |
|                  |                                      |               |                                    |
| <b>DECEMBER</b>  |                                      |               |                                    |
| 2                | Progressive Business Concepts        |               |                                    |
| 3                | Grossmont College Jazz               |               |                                    |
| 7 & 10           | Grossmont Symphony/                  |               |                                    |
| 11               | East County School of Dance          |               |                                    |
| 12               | Valhalla High /Xmas Show             |               |                                    |
| 19 - 23          | San Diego Ballet/Nutcracker          |               |                                    |
|                  |                                      |               |                                    |
| <b>JANUARY</b>   |                                      |               |                                    |
| 12               | GCCA/Manhattan Chamber Orch          |               |                                    |
| 17 - 21          | Foster-King Dance Collective         |               |                                    |
|                  |                                      |               |                                    |
| <b>FEBRUARY</b>  |                                      |               |                                    |
|                  | Georgina Clemons Art                 |               |                                    |
| 9                | TheatreWorks/Aesop's Fables          |               |                                    |
| 10               | GCCA/Jerome Rose                     |               |                                    |
| 16               | Fade Away - Devotion Tour 2001       |               |                                    |
| 17               | Noura Entertainment                  |               |                                    |
| 22 - 23          | Grossmont Symphony/Classics          |               |                                    |
| 23               | Calif. Theatre Center                |               |                                    |
| 24               | Dance USA                            |               |                                    |
| 28               | American Theater Arts/Ellis Island   |               |                                    |
|                  |                                      |               |                                    |
| <b>MARCH</b>     |                                      |               |                                    |
| 7                | Paradigm/School House Rocks          |               |                                    |
| 12               | TheatreWorks/Jeckyl & Hyde           |               |                                    |
| 15               | GCCA/"I Love NY"                     |               |                                    |
| 16 & 17          | Our Lady of Peace                    |               |                                    |
| 20,21&25         | EC Rec Dance                         |               |                                    |
| 26               | Classics for Kids/Looking Glass      |               |                                    |
| 27&4/1           | Grossmont Symphony/                  |               |                                    |
| 30&31            | SPRITES                              |               |                                    |

Arts Center Foundation  
Historical Rentals  
2001-2002

| Date of Event       | CLIENT                                     |
|---------------------|--------------------------------------------|
| <b>DEC</b>          |                                            |
|                     | Georgina Clemons Art                       |
| 2                   | Progressive Bus. Concepts (2 Of 2)         |
| <b>6 &amp; 9</b>    | <b>GSO/Holiday Celebration</b>             |
| 13                  | CA Theatre Center/Elves & Shoemaker        |
| <b>13 &amp; 14</b>  | <b>Valhalla High School Winter Pops</b>    |
| 16                  | Tula Productions/Ho'okena                  |
| <b>19 - 23</b>      | <b>San Diego Ballet "The Nutcracker"</b>   |
| <b>JAN</b>          |                                            |
|                     | Shulamith Shapiro                          |
| 5                   | Mallari Prod. "Jesse Zaragoza"             |
| 14                  | TheatreWorks "Jim West"                    |
| 19                  | GCCA (Alison England)                      |
| 28                  | Classics for Kids/If It Ain't Broke...     |
| <b>FEB</b>          |                                            |
|                     | Deborah Krentz Johnson Art                 |
| 1 & 2               | Academy of Performing Arts                 |
| 4                   | American Theatre Arts for Youth            |
| 6                   | GCCA (Alborado)                            |
| <b>9</b>            | <b>Irasusta Prod (One Heart One Voice)</b> |
| 15-17               | Dance Rave Talent Competition              |
| 21                  | GCCA (Frula)                               |
| 25                  | Dr. Scott Poland - Coping w/Crisis         |
| <b>MARCH</b>        |                                            |
|                     | Deborah Krentz Johnson Art                 |
| 6                   | TheatreWorks (Boxcar Children)             |
| 7                   | GCCA (Joe Burgstaller)                     |
| 9 & 10              | Starbound                                  |
| <b>13 &amp; 17</b>  | <b>GSO/Celtic Celebration</b>              |
| <b>15 &amp; 16</b>  | <b>Our Lady of Peace</b>                   |
| <b>18,19&amp;24</b> | <b>EC Rec Dance (City of El Cajon)</b>     |
| 20                  | <b>SD Symphony Orch</b>                    |
| 22                  | A Black Woman's Cry for Peace              |
| 27                  | GUHSD Band Festival                        |
| 28                  | <b>GC Concert Band</b>                     |
| 30                  | Children's Initiative (SD Promise)         |

  

| Date of Event      | CLIENT                                 |
|--------------------|----------------------------------------|
| <b>APRIL</b>       |                                        |
|                    | Associated Seniors Art                 |
| <b>5 &amp; 6</b>   | <b>SPRITES</b>                         |
| 8                  | Classics for Kids/Symphony Street      |
| 12                 | Matt Mendoza (Tentative)               |
| 13                 | Sun Harbor                             |
| 14                 | <b>San Diego Dance Centre (1 of 3)</b> |
| <b>18 &amp; 21</b> | <b>GSO/ Contrasts!</b>                 |
| 23                 | Amer Theatre Arts Youth\Anne Frank     |
| 25                 | Theatre Works (Peter Pan)              |
| 25                 | City of El Cajon meeting               |
| 26-28              | Broadway Magic                         |
| <b>MAY</b>         |                                        |
| 3                  | GC Concert Band (2 of 2)               |
| 4                  | PACCSO                                 |
| 5                  | San Diego Dance Centre (2 of 2)        |
| <b>6-11</b>        | <b>G C Dance</b>                       |
| 12                 | Culture Shock                          |
| <b>16 &amp; 19</b> | <b>GSO/Americana</b>                   |
| <b>17 &amp; 18</b> | <b>Monte Vista HS Dance</b>            |
| 22                 | Granite Hills Pops                     |
| 23                 | Valhalla HS Pops                       |
| 24                 | Tamburitans                            |
| 25 & 26            | Rainbow Connection                     |
| <b>JUNE</b>        |                                        |
|                    | Sophie's Art                           |
| 1                  | Culture Shock - BustaGroove Hip Hop    |
| 2                  | San Diego Dance Centre (3 of 3)        |
| 8                  | Gymtrix                                |
| 9                  | Up West w/Leo Kottke                   |
| <b>14 &amp; 15</b> | <b>Diane's School of Dance</b>         |
| 16                 | Da 'Ohana                              |
| 22                 | Dance Express                          |
| 28                 | Webby Dance Co.                        |
| 29                 | East County School of Dance            |
| 30                 | St. Madeline Sophie Center             |

Arts Center Foundation  
Historical Rentals  
2002-2003

| RENTALS-2002-2003 |                                  |  |  |                 |                         |  |  |
|-------------------|----------------------------------|--|--|-----------------|-------------------------|--|--|
| Date of Event     | Client                           |  |  | Date of Event   | Client                  |  |  |
| <b>July</b>       |                                  |  |  | <b>February</b> |                         |  |  |
| 13                | Progressive Business Concepts    |  |  | 1               | MD Productions          |  |  |
| 20                | Sally's Wedding                  |  |  |                 |                         |  |  |
| 22                | Korean Cultural                  |  |  | <b>March</b>    |                         |  |  |
| 27                | Studio West Dance Co.            |  |  | 5               | TW-Isle of Blue Dolphin |  |  |
|                   |                                  |  |  | 11-12 & 1       | EC Rec                  |  |  |
| <b>September</b>  |                                  |  |  | 14 & 15         | Our Lady of Peace       |  |  |
| 6 & 7             | Temple E                         |  |  | 23              | Starbound               |  |  |
| 13 & 14           | Japanese Friendship Garden       |  |  | 28-30           | Kids Artistic Revue     |  |  |
| 15 & 16           | Temple E                         |  |  | 31              | TW-Hungry Catapiller    |  |  |
| 22                | IFF Art Reception                |  |  |                 |                         |  |  |
| 28                | Naturalization Ceremony          |  |  | <b>April</b>    |                         |  |  |
|                   |                                  |  |  | 4 & 5           | Sprites                 |  |  |
| <b>October</b>    |                                  |  |  | 8               | Classics for Kids       |  |  |
| 4 & 6             | GSO                              |  |  | 9               | TW-Freedom Train        |  |  |
| 12                | Progressive Business Concepts    |  |  | 13              | GCCA-Gustavo Romero     |  |  |
| 19                | Marian w/ Alex                   |  |  | 25              | Star Power              |  |  |
| 22                | GCCA-Ballet de Puerto Rico       |  |  |                 |                         |  |  |
| 23                | Theater Works-Ferdinand the Bull |  |  | <b>May</b>      |                         |  |  |
|                   |                                  |  |  | 2 & 3           | Sun Harbor Chorus       |  |  |
| <b>November</b>   |                                  |  |  | 4               | SD Dance Center         |  |  |
| 2 & 3             | GSO                              |  |  | 17              | PACSSD                  |  |  |
| 7                 | GC Concert Band                  |  |  | 18              | Sd Dance Center         |  |  |
| 12                | ATAY                             |  |  | 21 & 22         | Valhalla High School    |  |  |
| 18                | Classics for Kids                |  |  | 23              | Tamburitzans            |  |  |
| 19                | GCCA-Simon & Son                 |  |  | 24              | PACSSD                  |  |  |
| 20-22             | GC Dance                         |  |  | 28 & 31         | Gymtrix                 |  |  |
| 23                | Bravo West Gate                  |  |  | 29              | GSO                     |  |  |
|                   |                                  |  |  |                 |                         |  |  |
| <b>December</b>   |                                  |  |  | <b>June</b>     |                         |  |  |
| 2 & 3             | Vallhalla High School            |  |  | 1               | GSO                     |  |  |
| 7                 | Progressive Business Concepts    |  |  | 7               | Starbound               |  |  |
| 23-Oct            | CCT-Traditions                   |  |  | 8               | SD Dance Center         |  |  |
| 28                | SD Ballet                        |  |  | 13 & 14         | Dianes School of Dance  |  |  |
|                   |                                  |  |  | 28              | ECSOD                   |  |  |
| <b>January</b>    |                                  |  |  |                 |                         |  |  |
| 13                | GCCA-Robert Bonfiglio            |  |  |                 |                         |  |  |
| 22                | Classics for Kids                |  |  |                 |                         |  |  |
| 31                | SD Symphony                      |  |  |                 |                         |  |  |



Arts Center Foundation  
Historical Rentals  
2003-2004

| RENTALS 2003/2004    |                                |  |                      |                              |
|----------------------|--------------------------------|--|----------------------|------------------------------|
|                      |                                |  |                      |                              |
| <b>Date of Event</b> | <b>Client</b>                  |  | <b>Date of Event</b> | <b>Client</b>                |
| <b>July</b>          |                                |  | <b>February</b>      |                              |
| 11                   | Diva to Diva                   |  | 22                   | GSO                          |
| 5                    | Willie Rivera (church service) |  | 27                   | Gallagher                    |
| 19                   | Christian Concert              |  | 28-29                | Dance USA                    |
| 25-26                | Studio West                    |  |                      |                              |
|                      |                                |  |                      |                              |
| <b>September</b>     |                                |  | <b>March</b>         |                              |
| 6                    | Phillipino Concert             |  | 4                    | GSO                          |
| 13                   | Chaldean Academy               |  | 9                    | Theaterworks                 |
| 20                   | Shellye Sledge                 |  | 11                   | Theaterworks                 |
| 23                   | GCCA                           |  | 12 & 13              | Our Lady of Peace            |
| 26-27                | Temple E                       |  | 19 & 20              | Footloose                    |
|                      |                                |  | 25                   | GCCA                         |
| <b>October</b>       |                                |  | 26 & 27              | Sprites                      |
| 4                    | Remy DeRamos                   |  | 28                   | EC Rec                       |
| 5 & 6                | Temple E                       |  | 31                   | Amer. Theater Arts for Youth |
| 7 & 8                | Bear in the Big Blue House     |  |                      |                              |
| 9                    | GSO                            |  | <b>April</b>         |                              |
| 11                   | MA Productions                 |  | 4/1-4/3              | Miss El Cajon Pagent         |
| 22                   | Theaterworks                   |  | 15                   | Theaterworks                 |
| 23                   | BYU Ballroom Dance Co.         |  | 16                   | GSO                          |
| 28                   | GCCA                           |  | 17-18                | Starbound                    |
|                      |                                |  | 23-25                | Hall of Fame                 |
| <b>November</b>      |                                |  |                      |                              |
| 2                    | Steppin Time Dance             |  | <b>May</b>           |                              |
| 8                    | Mary Ann Tornilla              |  | 5/1 & 5/2            | Kids Artistic Revue          |
| 12                   | Amer. Theater Arts for Youth   |  | 8                    | UCSD Concert                 |
| 15                   | Regina Velasquez               |  | 16                   | SD Dance Center              |
| 21                   | Amer. Theater Arts for Youth   |  | 23                   | GSO                          |
| 23                   | GSO                            |  | 24 & 25              | Valhalla HS                  |
| 25                   | GCCA                           |  | 26 & 27              | Granite Hills HS             |
|                      |                                |  | 28                   | Tamburitzans                 |
| <b>December</b>      |                                |  |                      |                              |
| 3                    | GSO                            |  | <b>June</b>          |                              |
| 12/8-12/23           | CCT                            |  | 6/5 & 6/6            | Starbound                    |
| 26-27                | San Diego Ballet               |  | 6/11 & 6/12          | Diane's School of Dance      |
|                      |                                |  | 13                   | SD Dance Center              |
| <b>January</b>       |                                |  |                      |                              |
| 5                    | GCCA                           |  |                      |                              |
| 23                   | Theaterworks                   |  |                      |                              |
| 30                   | SD Symphony                    |  |                      |                              |